



News

Crop Packaging Association News

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Pre-Season 2010

NOTICE THE DIFFERENCE

Before you make your buying decisions for this season, take a moment to refresh your memory on what your hard earned money will buy. There is a difference in netwrap quality and the easiest and surest way of knowing quality is to look for the Zebra or Multi-coloured striped netwrap, that is the ONLY genuine Edge to Edge. As the saying goes... a picture paints a thousand words!



Trying to save this much per bale when buying...

... could cost you at least this much per bale in quality and value



For a very competitive early order deal, on TamaNet Edge to Edge and Novatex Winner, the only genuine Edge to Edge nets, contact your local stockist...

Make sure you are getting the only GENUINE Edge to Edge netwrap - look for the zebra and multi-coloured stripes



How much will you risk?

Every year at harvest times, we see bales like this, the result of standard white netwrap that seemed a good bargain at the time. Read on, for this is really the result of a belief in false economy and folly.



Who would know that last year's season would be as wet as it was, severely reducing straw yields? What then followed was surely expected:

a countrywide shortage of good quality straw bales, which has pushed the market price for good straw up to almost record levels.

This is surely a recipe for a more sensible approach to your season's purchases, with careful consideration for what you are being offered. What are you trying to achieve? This is simple. You are trying to achieve as much value as possible from what you bale. The easiest and most obvious way to achieve that is to make sure what you bale, you are actually able to cover and protect. If the crop is not covered it will not be protected, leading to losses, actual and financial.

It is not by accident that Tama's unique Edge to Edge netwrap has that name. It is a brand name for sure, but it is also indicative of what it does, here, for once, it really does do what it says on the label!



Many makes and brands of standard white netwrap claim many things, but Tama's Edge to Edge patent is the only netwrap that will guarantee to protect your valuable crop, when you most need it .

What is premium netwrap?

At the Crop Packaging Association, we talk a lot about 'Good Bale versus Bad Bale'. What exactly do we mean by this and why is it important?

Given that all makes of netwrap need to fit into all makes of baler, its overall look and dimensions are generally the same. So, netwrap is a roll of approximately 40kgs, it is 4ft wide with a diameter of up to 12 inches. There are two basic types of netwrap, 'standard'- an all white or plain coloured net, with perhaps single coloured edge threads. The other is 'Premium', easily identified by its Zebra, or multi-coloured striping pattern on the roll, showing clearly it is an 'Edge to Edge' net, a product of Tama's unique patented Edge to Edge technology.



When buying it is this easily identifiable and obvious difference, that will alert you to what you may expect come baling time. Be careful, do not be seduced by words on the packet, if it is not Zebra striped ..it is NOT Edge to Edge. If it is not Zebra striped it is NOT Premium netwrap, beware.



The comparison between Good Bale and Bad Bale is simple, it is the result of a Premium netwrap versus a standard netwrap. Think why most white, or plain net is cheap...

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